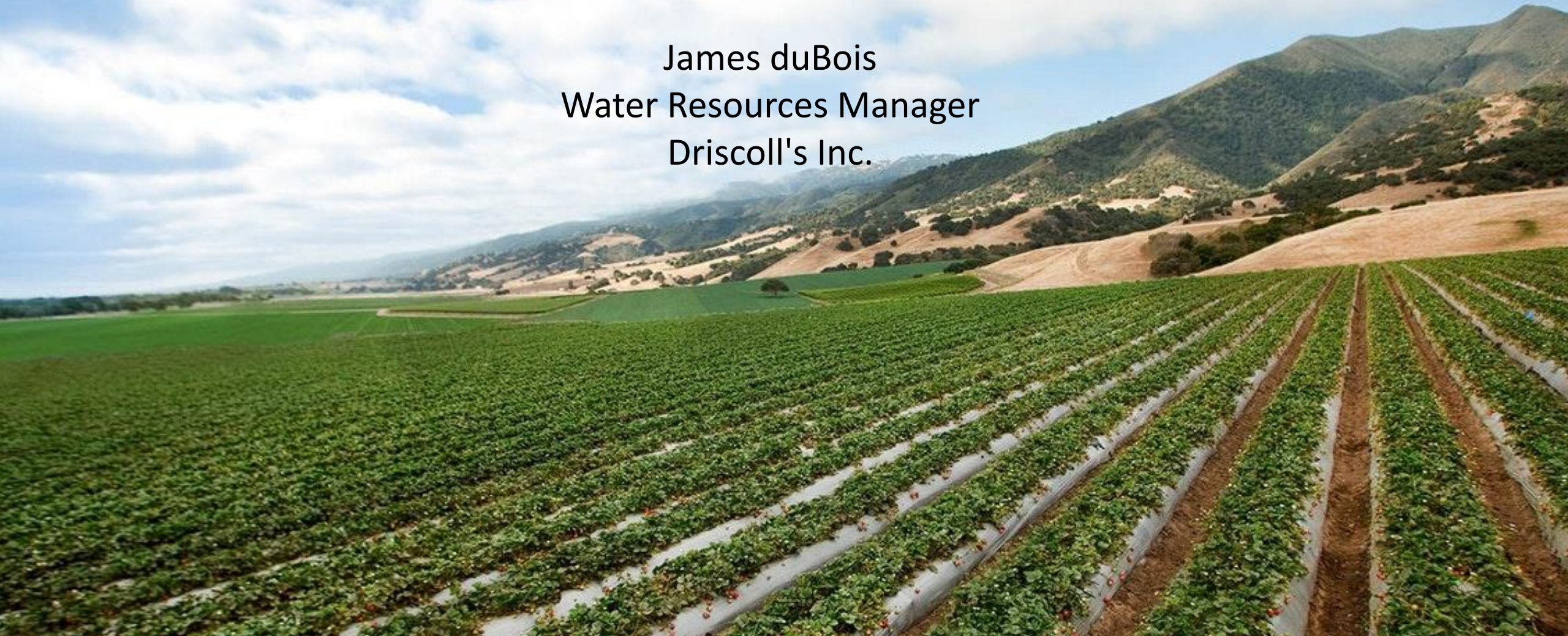
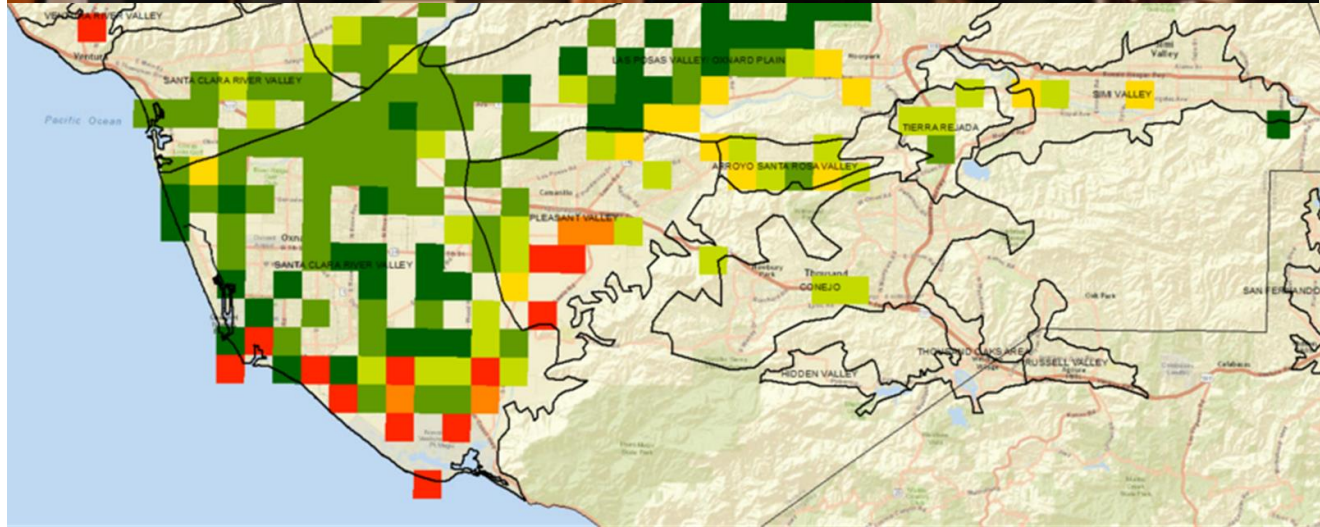
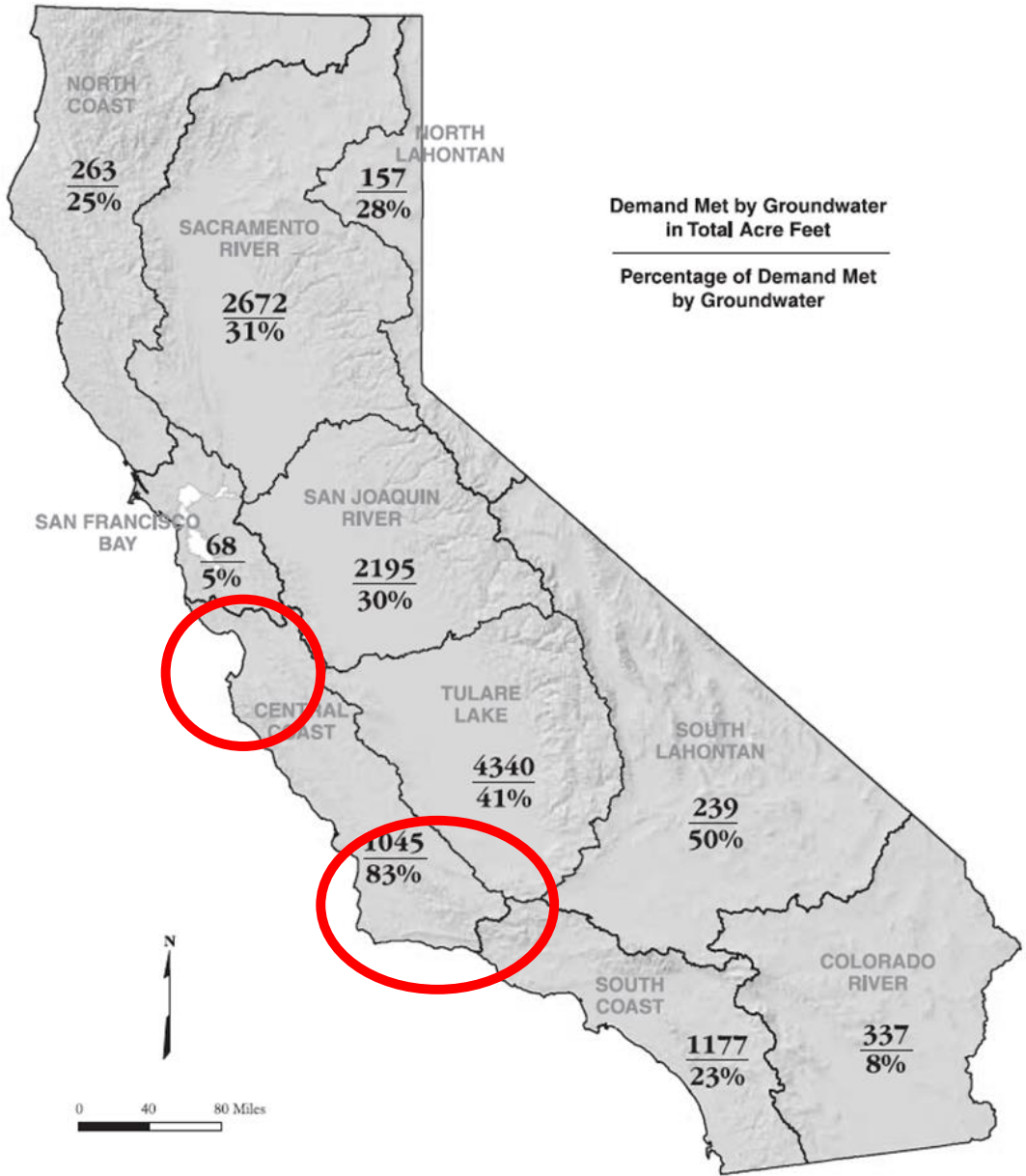


Examples of Irrigation Technology Adoption in California Strawberries

James duBois
Water Resources Manager
Driscoll's Inc.



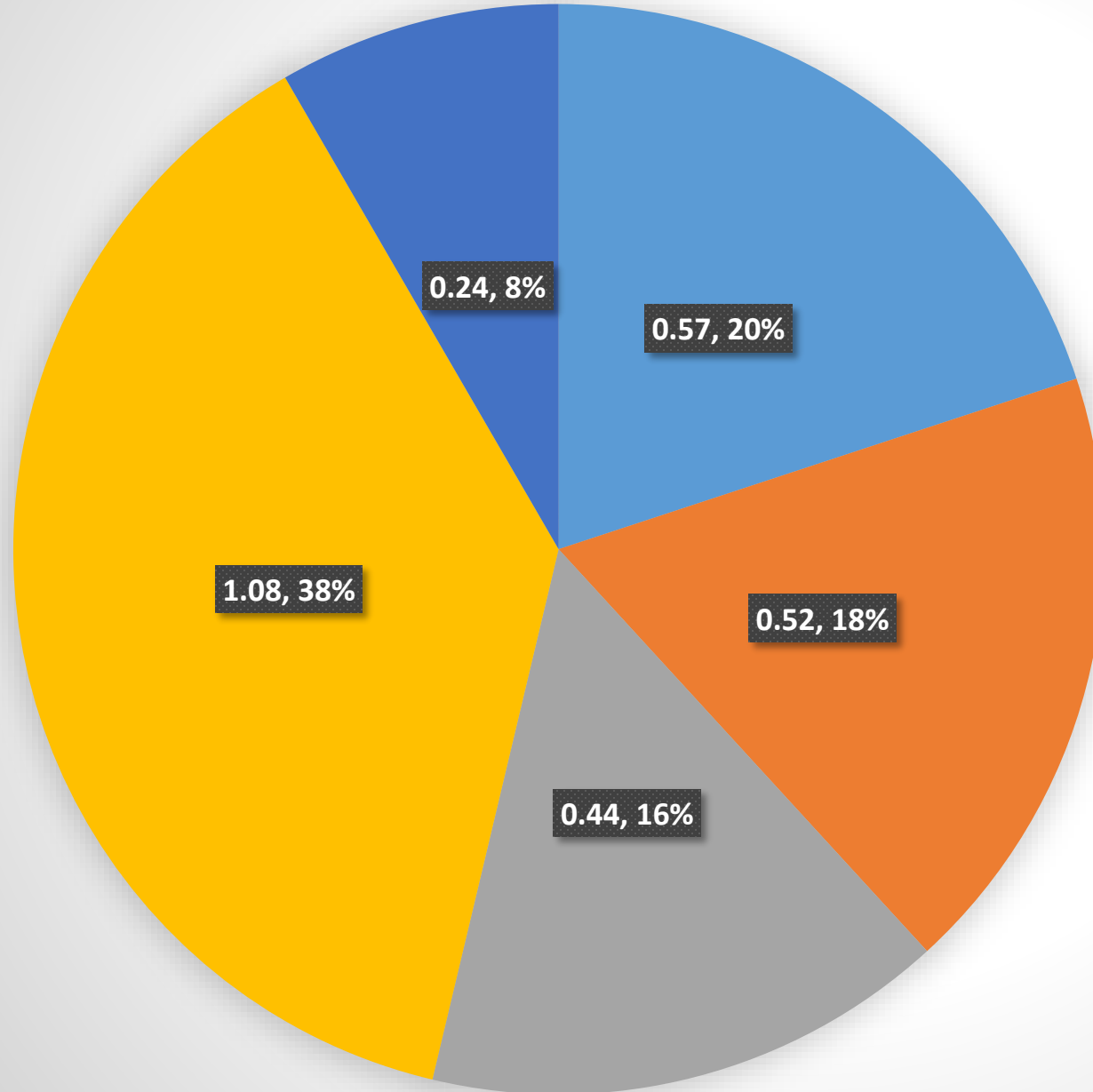


Water Use Tracking



Crop Type	IAI Allowance* *Note range below due to variation between area and rainfall year
Strawberries (Fall Planted)	2.2-2.5 AF
Strawberries (Summer Planted)	1.3-1.4 AF
Raspberries	3.1-3.8 AF
Blueberries	2.6-3.0 AF (mature plants)
Blackberries	3.1-3.8 AF

Strawberry Water Use by Crop Stage-AF/Acre

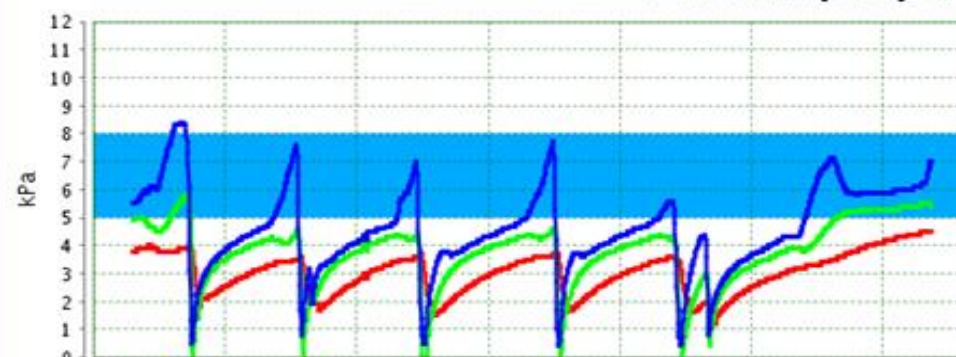





	2010-2011	2011-2012	2012-2013	2013-2014
July	0.00	0.13	0.14	0.56
August	0.29	0.35	0.28	0.10
September	0.12	0.06	0.13	0.09
October	0.38	0.56	0.71	0.42
November	0.23	0.18	0.19	0.13
December	0.06	0.15	0.05	0.06
January	0.13	0.11	0.23	0.24
February	0.09	0.17	0.27	0.20
March	0.09	0.23	0.33	0.27
April	0.21	0.24	0.36	0.38
May	0.23	0.35	0.45	0.42
June	0.22	0.38	0.03	0.32
Totals	2.07	2.91	3.18	3.20

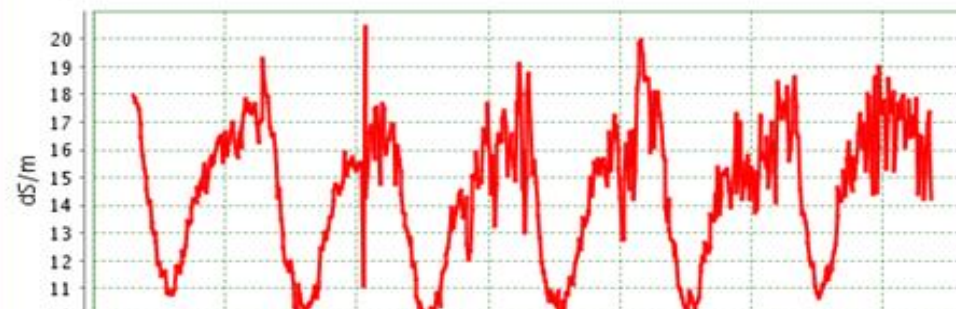
- Ground Prep (July-Sep)
- Establishment (Oct)
- Fall/Winter (Nov-Jan)
- Fresh Production (Feb-May)
- Freezer/Process (June)






4-Line Drip Tape



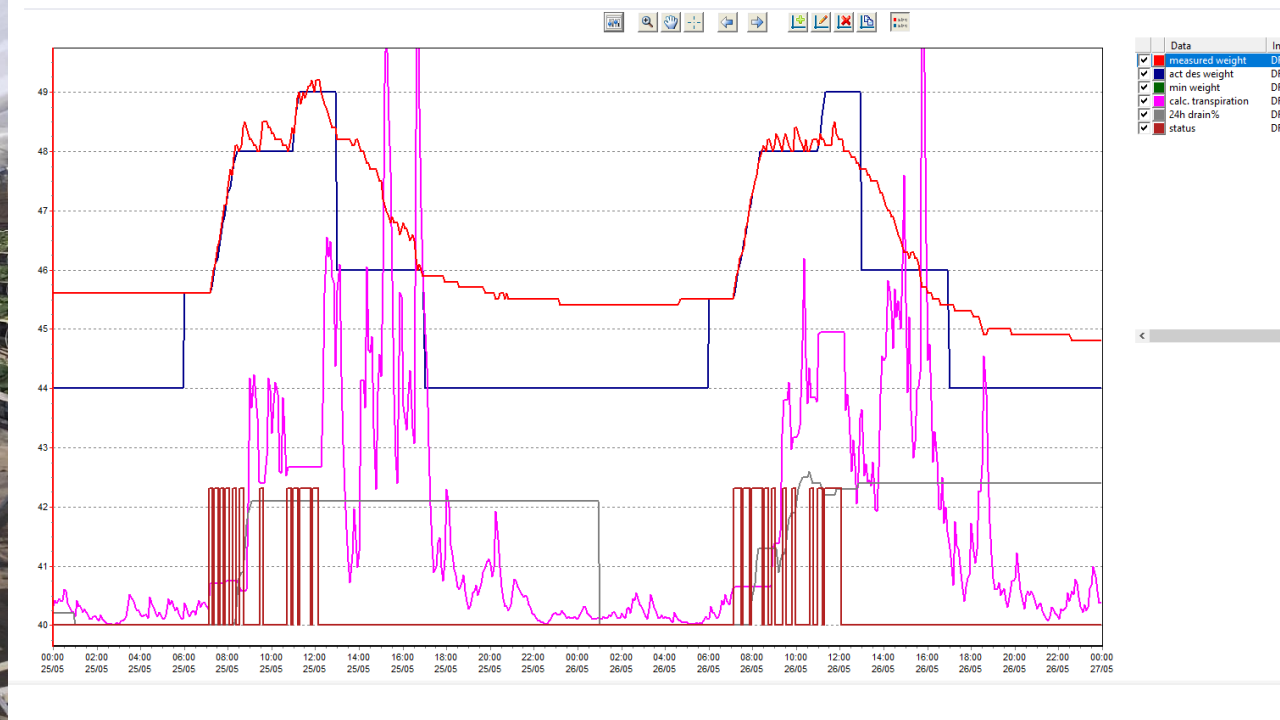
- ☒  2000003959:1 Hortau Te
- ☒  2000003959:2 Hortau Te
- ☒  2000003959:3 Hortau Te



- ☐  2000003959:0 Hortau Pro
- ☐  2000003959:11 Hortau P
- ☒  3253:21 Pore Water EC



Graph start substrate



Water/irrigation Management Project Impact and Adoption Status

